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EFS ID: 15720  
Application ID: 09749255  
Scheduling and Presenting IPG  
Title of Invention: Ads in Conjunction with  
Programming Ads in a Television  
Environment  
First Named Inventor: Gregory Flickinger  
Domestic/Foreign Application: Domestic Application  
Filing Date: 2000-12-27  
Effective Receipt Date: 2002-06-11  
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Confirmation Number: 5795  
Attorney Docket Number: T727-10  
Digital Certificate Holder: cn=Douglas Ryder, ou=Registered Attorneys, ou=Patent and  
Trademark Office, ou=Department of Commerce, o=U.S.  
Government, c=US  
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Submission Type: Information  
Disclosure Statement

Application Number: 09/749,255  
Attorney Docket Number: T727-10

## Scheduling and Presenting IPG Ads in Conjunction with Programming Ads in a Television Environment

First Named Inventor: Mr. Gregory C. Flickinger

### SUBMITTED BY

Name: Mr. Douglas J. Ryder  
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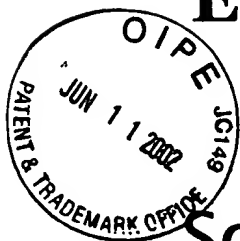
### Attached Files:

us-information-disclosure-statement

T727-10ids.xml

Comments:

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# Electronic Information Disclosure Statement

## Scheduling and Presenting IPG Ads in Conjunction with Programming Ads in a Television Environment

Application:



09/749255

Confirmation:

5795

Applicant(s):

Gregory Flickinger

Docket Number:

T727-10

Group Art Unit:

2611

Examiner:

Unknown

search string:

( 5600364 or 5635978 or 5758259 ).pn.

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■ *That each item of information contained in the information disclosure statement was cited in any communication from a foreign patent office in a counterpart foreign application not more than three months prior to the filing of the information disclosure statement.*

### US Patent Documents

**Note: Applicant is not required to submit a paper copy of cited US Patent Documents**

init	Citation No.	Patent Number	Date	Bar Code	Patentee	Class	Subclass
	P01	5600364	1997-02-04		Hendricks et al	348	1
	P02	5635978	1997-06-03		Alten et al	348	7
	P03	5758259	1998-05-26		Lawler	155	5.1



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## Signature

Examiner Name	Date